

SHOP & STORE VIETNAM 2019



The Leading Solution Event for **Retail** and **Franchise** Opportunities in Vietnam - 2nd Edition.

09.00-17.00 hrs.

27-29
MARCH
SECC, HCMC

SMART Solutions for BUSINESS Evolution

SHOP DESIGN & FITTING

FRANCHISE OPPORTUNITES

RETAIL SOLUTION



Featuring:



Organized by:



Local Partner: Eifec

Exhibit space is open for reservation.

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🌐 www.shopandstorevietnam.com 📱 [shopandstorevietnam](https://www.facebook.com/shopandstorevietnam)





Show Name	Shop and Store Vietnam 2019 Featuring Online Biz Vietnam 2019
Description	The shop and Store solution event for retail and franchise opportunities in fast growing market in VIETNAM <ul style="list-style-type: none"> • The 2nd franchise event for international & local franchisor finding the master franchisee or investor in fast growing market in Vietnam • The 2nd retail solution event, providing end to end solutions for Vietnam retailers • The 2nd shop design & fitting event, providing comprehensive concept for commercial store in Vietnam
Date	3 days B2B format, from 27-29 March 2019
Time	0900 – 1700 hrs
Venue	Hall A2, Saigon Exhibition & Convention Center (SECC), 799 Nguyen Van Linh Parkway, District 7,

Exhibit Profile

Franchise Opportunities:

- **Franchisor** – Food Service, Beauty & Health, Specialty Store, Retail & Wholesaler, Education & Service
- **Business Partner Recruitments** – Retail Product Manufacturer, Brand Finding Distributor or Agent, Solution Provider who find service agent in Vietnam
- **Franchise Support Service / Consulting / Information Service / Publication** – Franchise Association, Franchise Agent, Law Firm, Bank & Finance Institutes

Retail Solution:

- **Retail Technology** – POS, Cash Management System, Barcode System, RFID System, Logistic & Stock Management System, Back Office Software, Customer Relationship Management, Sales Order Processing, Security Systems & CCTV, Supply Chain Management
- **Catering / Hospitality Equipment** – Hotel & Food Equipment and Supplies, Chilling and Freezing Equipment, Clearing Equipment, Tableware & Kitchen Utensils, Food and Beverage Processing Equipment, Ingredients and supplies, Food Packaging
- **Professional Retail Service** - Full solution service provider for Restaurant Chain, Hospital, Department Store, Supermarket, Specialty Store and Fashion Store

Shop Design & Fitting:

- **Design and décor** – Surface decoration, Interior & Exterior décor, Showcases, display, Light boxes & Signage, 3D visual design solution, POP marketing
- **Fitting Service** - Fit-in, Fit-out, Lighting system, M&E, Furnishing
- **Equipment** - Flooring, Shelving & Hanging Systems, Catering & Hospitality equipment, Door system, Cooling system, Furniture
- **Consulting service** - Design / Architectural / Creative Firm
- **Commercial Leasing Service** – Kiosk, department store, shopping mall, commercial property

Visitor Profile

• By Retail Nature –

Department, Store/Convenience Store/Supermarkets/ Shopping Mall, Multinational Retail And Franchise, Businesses, Preliminary Founders/ Tore Owners, Design/ Architectural/Creative firm, Shop fitter, Retail Experts, Government Officials

• By Franchisee nature -

Investor/ Business Owners, Existing Franchisees, Master Franchisors/ Licensees, Franchisees in Vietnam and neighboring countries, Business Consultants, Solution provider, Distributor/agent

• **By Position** - Corporate management/ Executives, Government, Officials, Shopping Mall Management, Business Development Managers, Sales and Marketing Managers, Visual Merchandising, Director/ Manager, Procurement, Managers, Architects/ Interior Designer, Brand, Manager, IT / Security, Marketing/ PR, Operation/Retail/ Brand Management

Participation Fee

Raw Space Only (min. 18 sq.m.) US\$ 350/Sq.m.	Standard Shell Scheme (min. 3x3 sq.m.) US\$ 450/sq.m.	Registration Fee US\$ 260/Company
Inclusive of Exhibit Space	Inclusive of 3 Side/Back Walls, Company's Name on Fascia, 1 Information Desk, Waste Basket, 2 Chairs, Carpet, One 5-Amp Socket, 2 Fluorescent Lights	Inclusive of Security, Cleaning and Listing in CD show Directory

* Value added tax (VAT) is additional at 10%

Please mark in front of the appropriate box.

I would like to exhibit. Please reserve _____sq.m.

I would like to visit the show.

Please send information to my principal/agent for consideration.

Title: Mr. Ms. Others (please specify)

First Name:

Last Name:

Position:

Company:

Address:

Tel:

Fax: E-mail:

Website:

Nature of Business:

Exhibitor Registration Form

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