

YOUR BUSINESS STARTS HERE!

The 1st shop and Store solution event for **retail** and **franchise** opportunities in fast growing market in VIETNAM.



FRANCHISE OPPORTUNITES

- Franchisor • Business Partner Recruitment
- Franchise Support Service / Consulting / Information Service / Publication

RETAIL SOLUTION

- Retail Technology • Home Delivery / TV / Internet Retailing
- Catering / Hospitality Equipment • Professional Retail Service

SHOP DESIGN & FITTING

- Design and décor • Fitting Service • Equipment
- Consulting service • Commercial Leasing Service

**28-30
MARCH
SECC
HCMC**

**SHOP &
STORE
VIETNAM 2018**

Space is open for reservation. Contact Us:

Vietnam: ☎ +84 28 3822 4929 / 4944 Thailand: ☎ +66 2686 7299 Fax: +66 2686 7288

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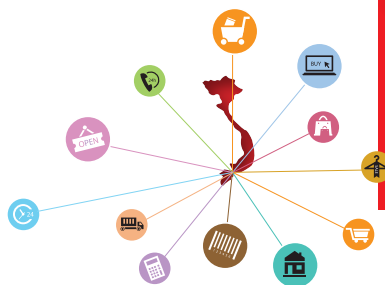
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Organized by:

 **Reed Tradex**

Local Partner:

 **Eifec**



Show Name	Shop and Store Vietnam 2018 for Retail and Franchise Opportunities
Description	The 1 st shop and Store solution event for retail and franchise opportunities in fast growing market in VIETNAM. <ul style="list-style-type: none"> • The 1st retail solutions event for Vietnam retail, providing end to end solutions that address retailer's needs. • The 1st Franchise event for International & Local Franchisor finding the master franchisee or investor in fast growing market in VIETNAM. • The 1st shop design & fitting event, providing comprehensive concept for commercial store in VIETNAM.
Date	3 days B2B format, from 28-30 March 2018
Time	0900 – 1700 hrs
Venue	Saigon Exhibition & Convention Center (SECC), 799 Nguyen Van Linh Parkway, District 7, Ho Chi Minh City, Vietnam

Exhibit Profile

FRANCHISE OPPORTUNITIES:

- **Franchisor** – Food Service, Beauty & Health, Specialty Store, Retail & Wholesaler, Education & Service
- **Business Partner Recruitments** – Retail Product Manufacturer, Brand Finding Distributor or Agent, Solution Provider who find service agent in Vietnam
- **Franchise Support Service / Consulting / Information Service / Publication** – Franchise Association, Franchise Agent, Law Firm, Bank & Finance Institutes

RETAIL SOLUTION:

- **Retail Technology** – POS, Cash Management System, Barcode System, RFID System, Logistic & Stock Management System, Back Office Software, Customer Relationship Management, Sales Order Processing, Security Systems & CCTV, Supply Chain Management
- **Home Delivery / TV / Internet Retailing** – Home Delivery Service, TV Shopping Channel, Internet Retailing Equipment, Digital Marketing, E – commerce Platform and Solution, Online Payment/Bank Solution, Security i.e. Authentication, Website Design/Hosting, Application Developer
- **Catering / Hospitality Equipment** – Hotel & Food Equipment and Supplies, Chilling and Freezing Equipment, Clearing Equipment, Tableware & Kitchen Utensils, Food and Beverage Processing Equipment, Ingredients and supplies, Food Packaging
- **Professional Retail Service** - Full solution service provider for Restaurant Chain, Hospital, E – commerce, Department Store, Supermarket, Specialty Store and Fashion Store

SHOP DESIGN & FITTING:

- **Design and décor** – Surface decoration, Interior & Exterior décor, Showcases, display, Light boxes & Signage, 3D visual design solution, POP marketing
- **Fitting Service** - Fit-in, Fit-out, Lighting system, M&E, Furnishing
- **Equipment** - Flooring, Shelving & Hanging Systems, Catering & Hospitality equipment, Door system, Cooling system, Furniture
- **Consulting service** - Design / Architectural / Creative Firm
- **Commercial Leasing Service** – Kiosk, department store, shopping mall, commercial property

Visitor Profile

By Retail nature • Department store/Convenience store/Supermarkets/ Shopping Mall • Multinational retail and franchise Businesses • Preliminary founders, store owners. • Design/Architectural/creative firm • Shop fitter • Retail Experts • Government Officials

By Franchisee nature • Investor/Business Owners • Existing Franchisees • Master Franchisors/Licensees • Franchisees in Vietnam and neighboring countries. • Business Consultants • Solution provider • Distributor/agent

By Position • Corporate management/Executives • Government Officials • Shopping Mall Management • Business Development Managers • Sales and Marketing Managers • Visual Merchandising • Director/Manager • Procurement Managers • Architects/Interior Designer • Brand Manager • IT/Security • Marketing/PR • Operation/Retail/Brand Management

Participation Fee

Raw Space Only (min. 36 sq.m.) US\$ 350/Sq.m.	Standard Shell Scheme (3x3 sq.m.) US\$ 450/sq.m.	Registration Fee US\$ 260/Company
Inclusive of Exhibit Space	Inclusive of 3 Side/Back Walls, Company's Name on Fascia, 1 Information Desk, Waste Basket, 2 Chairs, Carpet, One 5-Amp Socket, 2 Flurescent Lights	Inclusive of Security, Cleaning and Listing in CD show Directory

* Value added tax (VAT) is additional at 10%

Please mark in front of the appropriate box.

I would like to exhibit. Please reserve _____sq.m.

I would like to visit the show.

Please send information to my principal/agent for consideration.

Title: Mr. Ms. Others (please specify)

First Name:

Last Name:

Position:

Company:

Address:

Tel:

Fax: E-mail:

Website:

Nature of Business:

Exhibitor Registration Form

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